

Spotlight Series: Research Impact

March-April 2022

CONTENT SUMMARY

KEY MESSAGES

Enabling research to deliver meaningful impact for the community is core to the work of [Health Translation SA](#). We were delighted to welcome a broad cross-section of partner organisations and other stakeholders to the activities in the *Spotlight Series: Research Impact* across March-April 2022.

Our team has reflected on the key messages to maximise impact for research translation, learnt from the webinar series and other resources shared during the Spotlight month.

These 'top tips' are shared below.



Maximising research translation

5 TOP TIPS

- 1 Understand the problem & the context in which your solution might exist
- 2 Identify & connect with the next-users & end users of your research
- 3 Identify what type(s) of impact are you hoping to achieve
- 4 Measure & track your impacts
- 5 Communicate your impact - it's key!

Understand the problem & the context in which your solution might exist

Who does this problem impact, how do they see the problem, and what are the potential barriers and enablers of your research delivering meaningful outcomes?

Identify & connect with the next-users and end-users of your research from the start

Ask yourself what needs to change as a result of your research, and who will make these changes?

Identify what type(s) of impact are you hoping to achieve

Consider if health, economic, social, cultural or environmental impacts are important to you and your stakeholders, and are your expectations aligned?

Measure & track your impacts

Choose (or develop) a framework or logic model to document your intended impacts and track progress towards goals.

Communicate your impact – it's key!

Learn how to showcase your research for different audiences and celebrate your achievements.

WEBINAR SERIES

The Research Impact webinar series covered a range of content including:

- Impact definitions and impact types
- Engaging with stakeholders and aligning expectations for impact
- Using a logic model or framework to plan and measure impact
- Communicating impact and how to present impact information for different audiences

[Research Impact: An introduction](#)

Presenters: Dr Ecushla Linedale (HTSA), Dr Tamika Heiden (Research Impact Academy)

[Evaluating Impact; Developing an impact framework](#)

Presenters: Dr Tobias Schoep & Ms Tara McLaren (Grow Impact), Dr Anne-Maree Dowd (CSIRO)

[Assessing Impact; How the NHMRC considers impact](#)

Presenter: Prof Julian Grant (NHMRC Health Research Impact Committee)

[Impactful Projects: Announcement of the HTSA Research Impact Awards](#)

Presenters: Ms Wendy Keech (HTSA) and award winners

OTHER RESOURCES

In addition to the webinar program, the Spotlight Series initiative incorporates resource sharing, and directs followers to events, training, toolkits, publications and informative online sources to build their understanding on the Spotlight topic.

Frameworks & Templates:

- [Australian Association of Medical Research Institutes \(AAMRI\) Framework](#)
- [CSIRO Impact Framework](#)
- [Framework to Assess the Impact of Translational research](#) (Hunter Medical Research Institute)
- [International School of Research Impact](#) website and the [ISRIA Statement](#) publication
- [AAMRI Impact CV template](#)

Websites & Videos:

[Research Impact Academy](#) - offers information, training workshops and community of practice.

[Grow Impact](#) - Software to visually track progress along a pathway towards real-world impact.

[Royal Children's Hospital Melbourne](#) - introductory videos defining research impact and how to plan for it.

Case Studies & Impact Stories:

[HTSA Impact Report 2021](#) - Showcasing HTSA efforts to fulfil our aim of accelerating research translation into action to improve healthcare for our community.

[AHRA Impact Report 2022](#) - Ten inspiring examples of research being successfully implemented in practice, resulting in tangible patient and public benefits.

[NHMRC Impact Case Studies](#) - Documenting research translation journeys shows that the creation of knowledge is vital, but also that there are many other activities necessary to generate impact.